

THE GLOBAL OPEN UNIVERSITY



NAGALAND

STATEMENT OF MARKS

The Following are the detailed statement of marks secured by

Siddharth Gupta

ROLL NUMBER: TGOU(N)/PG/316/MBA(MKT)/2015J

in the Third Semester Examination of

Master of Business Administrations (Marketing Management)

held in June 2016

Name of Paper	Full Marks	Pass Marks	Marks Obtained		
			University Marks	Internal Assignment	TOTAL
Paper - I : ADVERTISING & SALES PROMOTION	100	45	48	25	73
Paper - II : MANAGEMENT OF SERVICES	100	45	42	26	68
Paper - III : MARKETING RESEARCH	100	45	51	25	76
Paper - IV : INTERNATIONAL BUSINESS	100	45	50	26	76
Paper - V : INTERNATIONAL MARKETING	100	45	48	27	75
Paper - VI : CONSUMER BEHAVIOUR	100	45	49	28	77
Paper - VII : BRAND MANAGEMENT	100	45	47	27	74
Paper - VIII : RURAL MARKETING	100	45	47	26	73

TOTAL MARKS OBTAINED : 592 OUT OF 800*RESULT : PASS IN FIRST CLASS

Tabulator I

Tabulator II

Controller of Examinations



First Class with Distinction : 75% First Class : 60% Second Class : 45%

Internal Maximum Marks : 30% University Maximum Marks : 70% Total Maximum Marks : 100 for each Paper

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